

Bucharest University of Economic Studies  
 Faculty: International Business and Economics,  
 Bachelor program: Applied Modern Languages (English)  
 Duration: 3 years  
 Education type: full-time learning



	<b>Year of studies:1</b>	<b>Year of studies:2</b>	<b>Year of studies:3</b>
<b>Disciplines – foreign language, civilization and specialized language (English, French)</b>	Contemporary French: Morphology Contemporary French Civilization: Intercultural Business Communication Contemporary English Contemporary Romanian Practical Course of French Practical Course of English	Contemporary French - Syntax Contemporary Civilization: Francophony Contemporary Civilization: Introduction to Cultural Studies Practical Course of French Practical Course of English: Professional Finance Language	Contemporary English: Business Writing and Translation Skills Specialized Translation and Terminology in French Contemporary British and American Culture and Society in International Relations Anglo-Saxon Culture and Civilization Contemporary French: Semantics, Lexicology and Terminology Contemporary French: Written and Oral Communication Techniques Contemporary Francophone Civilization: Tourism in Francophone Countries Language and Civilization: Company Culture (French) Practical Course of English
<b>Disciplines – international business environment</b>	Economic Concepts and Principles Entrepreneurship in International Business Terminology-Professional Management and Marketing Language Introduction to International Economics International Marketing	International Financial Markets Management International Investments Risk Management in International Business Human Resources Management	Culture and Civilization in Emerging Economies Business Law European Union Law Geopolitics Economic Geography People and Organizations Public Relations Competition and Competitiveness Introduction to Business Valuation
<b>Disciplines – academic and educational communication in research</b>	Academic Communication and Study Skills Advanced Business Communication Skills General Linguistics	Qualitative Research Methodology in the Social Sciences Research Methods in Social Sciences: Quantitative Research Language, Discourse and Contextualisation of Communication Interactive Methods in Teaching and Training Terminology: The Language of Media Terminology: The Language of Advertising Management of Educational and Interdisciplinary Projects	Discourse Analysis Advanced Communication in Professional Contexts: Presentations and Negotiations Leadership and Corporate Communication Discourse Analysis - Types of Economic Discourse Discourse Analysis - Types of Legal Discourse Discourse Analysis - Types of Political Discourse
<b>Various disciplines</b>	Physical Training and Sports	Physical Training and Sports Internship	Elaboration of the Bachelor's Paper Applied IT
<b>Optional disciplines</b>	Communication in German, Communication in Japanese, Communication in Chinese, Communication in Russian, Communication in Turkish, Communication in Spanish, Communication in Italian, Communication in Arabic		

